

ORCA COMMERCIAL PARTNERSHIP

Reach, influence and engage Ontario's retirement community sector

ORCA is the association for Ontario's retirement communities, representing over 90% of the suites in this increasingly diverse sector. Since 1977, ORCA has set the standard for operational excellence through its leadership in education and advocacy and its commitment to member services.

As a provider of products or services to the retirement community sector, you'll be able to reach key decision-makers, generate leads, build meaningful, long-lasting relationships, and be a part of a growing Association and community full of dedicated retirement community sector professionals.

Your commercial partnership includes:

- ✓ **Access to ORCA's Operator Membership listing.**
- ✓ **A listing on the ORCA Commercial Partner Directory**, published on both the member and public websites.
- ✓ **Exclusive sponsorship and advertising opportunities** to reach owners and operators.
- ✓ **Subscription to ORCA newsletters** and access to select education webinars.
- ✓ **Use of ORCA's logo** to identify your company as an ORCA Commercial Partner.
- ✓ **The opportunity to sit on the Commercial Committee.**

Sponsorship opportunities for every budget:

Whether you become a sponsor at our Road Shows, ORCA Conference or Together We Care Convention & Trade Show, advertise in our member e-newsletters, or support our member education, you will:

- ✓ **Obtain valuable exposure** and prominence with key decision makers.
- ✓ **Generate leads**, make new connections and build long-lasting business relationships.
- ✓ **Gain a competitive edge** as you elevate and enhance your brand, while positioning your company as an industry leader.

We are committed to developing unparalleled opportunities for you to connect with retirement community operators and showcase your products and services.

Ask us about customized packages and special new partner opportunities.

Contact us to become an **ORCA Commercial Partner** or to learn more about what membership has to offer at memberservices@orcaretirement.com.

