



ORCA CON 2025

NETWORKING · EDUCATION · LEADERSHIP

Register for ORCA CON 2025

**Early bird rates & registration incentive
available until July 31, 2025!**

Registration Package

White Oaks Resort | September 9-11, 2025

Presenting Sponsor:



Gold Sponsors:

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Conference essentials



About this event

ORCA CON is the signature event of the Ontario Retirement Communities Association (ORCA).

After over a decade, it has become one of the most respected retirement communities conferences in Canada. This conference is a popular meeting place for retirement community leaders and provides a great opportunity to connect with peers, commercial partners, speakers, and other community members. As an attendee you will have the chance to learn, network, and share valuable insights that will improve your professional success and help further enhance the future of the sector.

This year's conference is taking place at White Oaks Resort in Niagara-on-the-Lake. To learn more about the resort and its amenities, please [click here](#).



Conference activities

GOLF TOURNAMENT

Royal Niagara Golf Club is a 'must play' experience of three 9-hole golf courses in the Niagara Region. Nestled between the historic Welland Canal, the beautiful Bruce Trail, and the Niagara Escarpment. Learn more about this stunning golf course [here](#).

ALTERNATIVE ACTIVITIES

White Oaks OLYMPICS

Teams will compete in non-traditional Olympic challenges and games designed to inspire leadership, trust, communication, and analytical thinking - fun and inclusive for all abilities. To learn more about this activity, [click here](#).

Niagara College JOURNEY OF THE SENSES

Enjoy a vineyard chat, winery and distillery tours with tastings, and a hands-on sensory exercise to deepen your appreciation for wine and spirits from the unique terroir of the Niagara region. **Spots are very limited**, so reserve yours during [registration](#).

Ravine WINERY TOUR

Explore the family farm and organic vineyard, where you will learn about Ravine's rich history and winemaking process. At the end of the tour you will enjoy a tasting of four of their most popular small batch wines. **Spots are very limited**, so reserve yours during [registration](#).

Generously sponsored by:
Torkin Manes

ORCA CON 2025

Registration Incentive

GRAND PRIZE

A two night downtown hotel stay, dinner & two premium tickets to a **Raptor's Home Game!**

Register before July 31 to win!

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Featured sessions & speakers



Opening Keynote

DESIGNING WONDER: REINVENTING THE RETIREMENT EXPERIENCE WITH EMOTION, INNOVATION, AND PURPOSE

Anne **BELLIVEAU**, Chief Experience Officer, Cirque du Soleil

COO PANEL: FROM INSIGHT TO ACTION: LEADING CHANGE IN SENIOR LIVING OPERATIONS

Moderator: Cathy **HECIMOVICH**, CEO, ORCA

Panelists: Karen **SULLIVAN**, President & COO, Chartwell Retirement Residences; Adam **FINEMAN**, President & COO, Delmanor Communities; LeighAnne **VOLL**, COO, Seasons Retirement Communities; Steve **STRONG**, President & COO, Signature Retirement Living

THE ORCA DRAGON'S DEN COMPETITION

Moderator: John **BEANEY**, CEO, Aspen Management Solutions

Finalists: To be confirmed.

THE ORCA LEADERSHIP SERIES: AN INTERVIEW WITH FRÉDÉRIC SOUCY

Interviewer: Jane **TABER**, Vice President, Public Affairs, NATIONAL Public Relations

Interviewee: Frédéric **SOUCY**, President, Retirement HomeDivision, Cogir Real Estate



02

Featured

sessions & speakers continued



THE POWER OF STAY INTERVIEWS: BOOST ENGAGEMENT, RETAIN TALENT

Kim GILLIARD, Senior Vice President, Human Resources & Labour Relations, Chartwell Retirement Residences; **Cheryl Janssen**, Director of People Engagement, Schlegel Villages

RHRA COMPLIANCE: LEGAL INSIGHTS FOR LEADERSHIP PREPAREDNESS AND RISK REDUCTION

Lisa CORRENTE, Partner and Co-Chair of the Residential Care Group, Torkin Manes LLP & **David GOLDEN**, Partner and Co-Chair of the Residential Care Group, Torkin Manes LLP

TECH TALK & PANEL: THE MODULAR FUTURE - HOW TO MAKE TECH WORK FOR SENIOR LIVING

Moderator: **Brad BUSHBY**, Vice President Sales, Marketing and Technology, Schlegel Villages

Presenter and Panelist: **Phil VLACH**, Founder, AgeTech Labs and Head of Technology, Schlegel Villages, **Amanda LYNDE**, Regional Director of Community Experience, V!VA Retirement Communities, **Stephanie SANBORN**, Senior Director of Innovation and Education, Seasons Retirement Communities

Panelists: **Stuart HAMILTON**, CEO, Amba; More panelists to be announced.

Closing Keynote

THE ELEPHANTS IN THE LEADERSHIP ROOM

Dan PONTEFRACT, Leadership Strategist, Culture Change Expert, Best-Selling Author and Speaker



Full program to
be announced
- stay tuned!



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Program overview

TUESDAY
September 9, 2025

Registration **OPENS**

Golf Tournament & **LUNCH**

Alternative Activities & **LUNCH**



Cocktail Reception & **DINNER WITH A BOARD MEMBER**

**ticketed event*

Conference **WELCOME RECEPTION**

WEDNESDAY
September 10, 2025

Networking Breakfast in **ORCA'S MARKETPLACE**

Education Day 1 **BEGINS**

ORCA's **DRAGON'S DEN**

Networking Lunch in **ORCA'S MARKETPLACE**

Education Day 1 **RESUMES**

Operator & Commercial Partner **ROUNDTABLE EXCHANGE**

ORCA's Marketplace **COCKTAIL RECEPTION**

Banquet & **AWARDS NIGHT**

Wednesday Night **HOSPITALITY LOUNGE**

*Unwind and connect at our **brand-new Hospitality Lounge** during the Cocktail Mixer! Enjoy light snacks, casual games, and great conversation in a relaxed atmosphere. It's the perfect way to end the evening - network, mingle, or just kick back and have fun!*

THURSDAY
September 11, 2025

Networking Breakfast in **ORCA'S MARKETPLACE**

Education Day 2 **BEGINS**

Closing Remarks & **PRIZE DRAW**

To Go **LUNCH BOXES**

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Event packages



Early Bird Rates

Early bird deadline is July 31, 2025.

Tuesday Dinner with a Board Member

\$175

This event is by ticket only.

To attend this dinner, please purchase this option in addition to any other package.

All-Inclusive Royal Niagara Golf Tournament

\$735

Includes access to all events from Tuesday to Thursday, except for Dinner with a Board Member.

All-Inclusive Alternative Activities

\$735

Includes access to all events from Tuesday to Thursday, except for Dinner with a Board Member.

Education Day 1 & 2

\$495

This package offers you access to the Wednesday & Thursday Education Days, including all meals and evening events.



Regular Rates

Regular rates start August 1, 2025.

Tuesday Dinner with a Board Member

\$175

This event is by ticket only.

To attend this dinner, please purchase this option in addition to any other package.

All-Inclusive Royal Niagara Golf Tournament

\$805

Includes access to all events from Tuesday to Thursday, except for Dinner with a Board Member.

All-Inclusive Alternative Activities

\$805

Includes access to all events from Tuesday to Thursday, except for Dinner with a Board Member.

Education Day 1 & 2

\$565

This package offers you access to the Wednesday & Thursday Education Days, including all meals and evening events.

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Event details & protocols



Event details

Registration

To register for this event, you must login to the ORCA [member website](#) and visit the [Upcoming Events Calendar](#). If you need help signing in, contact [Member Services](#).

Payments

Registration payments are only available by credit card. ORCA accepts VISA, MasterCard and AMEX credit cards. All payments must be received prior to the event.

Cancellation Policy

An administrative fee of \$25 will be charged for cancellations received in writing before **August 22, 2025**. Cancellations after this date are non-refundable. No shows are non-refundable. Substitutions are permitted at any time.

Booking Accommodations

To make a hotel booking under the group rate, please use this [Online Reservation](#) link. If you have difficulty booking online, please call the [White Oaks reservation team](#) directly at 1-800-263-5766.

Reservations must be made by August 8, 2025 in order to qualify for the conference group rate.

To book dates outside of the conference room block (*Sept 8-Sept 11*), please contact [White Oaks reservation team](#) directly.

Delegates will receive an automatic confirmation upon booking and can manage their reservation online.



Event protocols

Health & Safety

Please stay home if you have any symptoms of illness. For more information, visit this [website](#).



Questions?

If you have questions about ORCA CON 2025, or need help registering for this event, please email the [ORCA Team](#). We are happy to assist you! If you have questions specific to White Oaks Resort, you can contact [them here](#).

