

# THE ORCA INNOVATION AWARD

## AWARD DESCRIPTION

The **ORCA Innovation Award** recognizes an operator member that has elevated its organization's profile through innovative practices. Whether through innovative design, new or enhanced direct care solutions, or technological or digital advancements, or a groundbreaking concept, the community has enhanced residents' quality of life, increased employee engagement, or improved operational efficiency.

## REQUIREMENTS

### NOMINEE ELIGIBILITY REQUIREMENTS:

1. Nominee must be an ORCA operator member in good standing.
2. Nominations must be received before the published deadline.
3. Nominations must be for a retirement home and not for a corporate office.

### NOMINATOR ELIGIBILITY REQUIREMENTS:

1. Nominations can be submitted by Operators (home or corporate office), Commercial Partners, Community members or other stakeholders who may have directly worked with the nominee on the initiative.

## NOMINATION CRITERIA

Nominations for this award should highlight an innovation/initiative implemented within the past two years that has demonstrated excellence in the following areas:

### ORIGINALITY AND CREATIVITY

- Tell us how the innovation has brought something new to the home that hasn't been done before or offers a significant improvement over existing solutions.

### IMPACT ON RESIDENTS

- Tell us how the innovation has enhanced the daily lives of residents by addressing key aspects including but not limited to, health, social interaction, independence, safety, and comfort.

### IMPACT ON EMPLOYEES

- Tell us how the innovation has improved the efficiency, well-being, or satisfaction of employees.

### IMPACT ON THE COMMUNITY

- Tell us how the innovation has optimized operational costs and/or operational efficiencies (e.g., energy-efficient solutions, digital tools for reducing administrative workload, etc.) or solved complex issues.

## QUESTIONS?

To learn more about the ORCA Member Awards Program, please visit our website [here](#).

If you have any questions, contact us directly at [nominations@orcaretirement.com](mailto:nominations@orcaretirement.com).

## SUBMISSIONS

To submit a nomination, please fill out the form [here](#).

The submission deadline is **July 27, 2025**.

The awards will be presented during the Banquet & Awards Night at **ORCA CON** on **September 10, 2025**. Finalists will be contacted before the event.