



2019 Sponsorship Package

Ania Sawala

Event & Sponsorship Specialist

ania@orca retirement.com

905-403-0500 ext. 235

2019 ORCA SPONSORSHIPS AT-A-GLANCE

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ORCA CHAMPIONS

The ORCA Champions program recognizes those companies who go above and beyond in supporting the education, events and member services that our operators rely on. ORCA Champions are divided into two levels; defined by the sum of their financial contributions, but also the nature of the company's sponsorship. Full details of the ORCA Champion program are listed below.

Level One ORCA Champion

Your commitment of \$12,000 - \$19,000 per year can include a variety of sponsor commitments over the course of the year adding up to ORCA Champion Level One. The ORCA Team will work with you to customize a sponsorship package combining events and opportunities across the association to increase your company's exposure and profile.

Level Two ORCA Champion

Your commitment of \$20,000+ for a multi-year commitment towards "ownership" of an ORCA Product or Service will gain you access to additional entitlements and benefits. We are always happy to work with you to find a customized strategic sponsorship to maximize your strategic sponsorship.

ORCA Champions will have access to additional entitlements and benefits. These may include:

- Promotion and recognition at all ORCA events and on the ORCA website as Champions
- An invitation to lunch with the board
- A chance to join key members at our Queen's Park Lobby Day
- Opportunities to attend external events with ORCA Leaders
- Level Two Champions will have a dedicated slide in presentations at all ORCA Events and a video will be included

"As a long time, avid supporter of ORCA events, we have always received tremendous value from the various events we sponsored. This year, we were fortunate to be part of the ORCA Champions sponsorship program and were amazed at the exposure we received relative to the extra investment. Being an ORCA Champion allowed us to bundle a number of sponsorships and create subject specific videos for use at various events to get our message to the membership in a very ingenious and clear, yet cost effective way. As the Season Sponsor for the [2016] Spring Road Shows, having the videos presented while we were in the room made a tremendous impact and we were able to generate significant new business leads, while continuing to build credibility with our existing clients."

– Bill Stoyles, National Program Director, Healthcare Services, BrokerLink Insurance

Small to Mid-Sized Operator Sponsor

SOLD

This sponsorship helps to subsidize small operator attendance at the ORCA Spring Road Shows and ORCA Conference. A small to mid-sized operator is defined as any independent home with 50 or less suites. These operators will receive a discount on the registration cost of their first attendee. This sponsorship has been sold for 2018 and 2019.

Entitlements include:

- Logo recognition on ORCA's public and member websites
- Logo recognition in promotional emails leading up to sponsored events
- Opportunity to attend one Spring Road Show and receive a list of all attendees
- Verbal recognition at sponsored events
- Logo recognition as sponsor on onsite material and PowerPoint presentations

EDUCATION

Webinars

ORCA Webinars are well attended, attracting 125+ participants including general managers, residence supervisory staff, field management, and regional and corporate operations. Webinars are delivered on a monthly basis and address legislative requirements and best operational practices that are retirement sector specific. [Click here](#) for the current schedule of Webinars for 2019. New additions are possible based on topics. Be a part of ORCA Education!

If you are considering sponsoring a webinar, there are two options to choose from, that provide the following entitlements:

- Verbal recognition at the start and end of the webinar presentation
- One slide advertisement (with approved short text)
- Recorded and housed on The Learning Centre
- Logo recognition on presentation and inclusion of your contact information
- Attendance during the webinar (excluding regulatory webinars)
- Opportunity to introduce and thank presenter(s) (you will be introduced by name)
- Recognition on promotional emails for the webinar and registration page
- Only one sponsor per webinar

SCHEDULED WEBINAR SPONSORSHIP

\$500

Choose a webinar from the schedule ([click here](#)) that has a topic relevant to your product or service and use this opportunity to reach key decision makers and staff. The content and speaker of the webinar have already been pre-selected.

CUSTOMIZED WEBINAR SPONSORSHIP

No cost (in kind)

You will be responsible for developing and presenting the webinar with ORCA input and approval. With this option, there will be no charge and you will receive the entitlements (in kind) as above. Please note that all presentations must be generic and assist operators in addressing a timely and relevant issue or challenge.

If you have a topic for a webinar that is timely or relevant for retirement home operators and aligns with your expertise, we invite you to submit an [ORCA Customized Webinar Proposal](#).

Please note:

- Regulatory Webinars will be added throughout the year, as new requirements come into effect!
- Commercial Partners are not eligible to take part in New Member and Accreditation/Assessment webinars and ORCA may occasionally designate select webinars as “operator members only”.
- To register for webinars and events, please visit the ORCA Member website.

“Joining ORCA was the best decision we have made. It helped us greatly in reaching out to dozens of retirement homes. ORCA events are the best place to meet decision makers and make great connections. ORCA educational sessions have also helped us in shaping our products and services to better fit our clients’ needs. I highly recommend joining ORCA for any business that is looking to expand to the Retirement Home sector.”

– Hesam Mahdavi, Senior Project Manager, Zodiac Light Waves Inc.

Tutorials - The Learning Centre for Senior Living (TLC)

Under provincial legislation, including the RHA, retirement home staff are required to complete training across multiple disciplines. TLC makes this possible by using a retirement-specific Learning Management System, available to ORCA member homes as part of membership, to ensure compliance with regulations, operational best practices and employee development. This complete Learning Management System is available to member homes twenty-four hours a day, seven days a week, 365 days a year.

TLC includes:

- 31 Modules
- Real Time Reporting Tools
- Multi-role Logins
- Standards Assessment Tool
- Current and Credible Education
- Access to the ORCA Operations Manual
- Legislative Tracker
- Workforce Management Tools

Audience

TLC has been widely adopted by ORCA members and now has over 65,000 registered users in 7 provinces. Looking to reach general managers, department managers and residence staff? TLC is a great investment for you.

TLC USERS BY TYPE	
Staff/ Department Manager	87 %
General Manager	4 %
Administrators	5 %
Corporate Office	4 %
Total	100%



Individual Tutorial Sponsorship

\$1,500/year

- Recognition page within tutorial
- Recognition on Tutorial Landing Page

(Including logo with clickable link to website)

Customized Tutorial Development Sponsorship

Varied costs (\$5,000 - \$10,000*)

- Must be generic (Proposal to be provided to ORCA for approval)
- Provide Subject Matter Expert (SME) for development
- Developed using ORCA Standards using ORCA eLearning Vendor
- Recognition page within tutorial
- Recognition on Tutorial Landing Page within TLC
- Recognition to remain until tutorial is due for an upgrade (minimum of two (2) years)

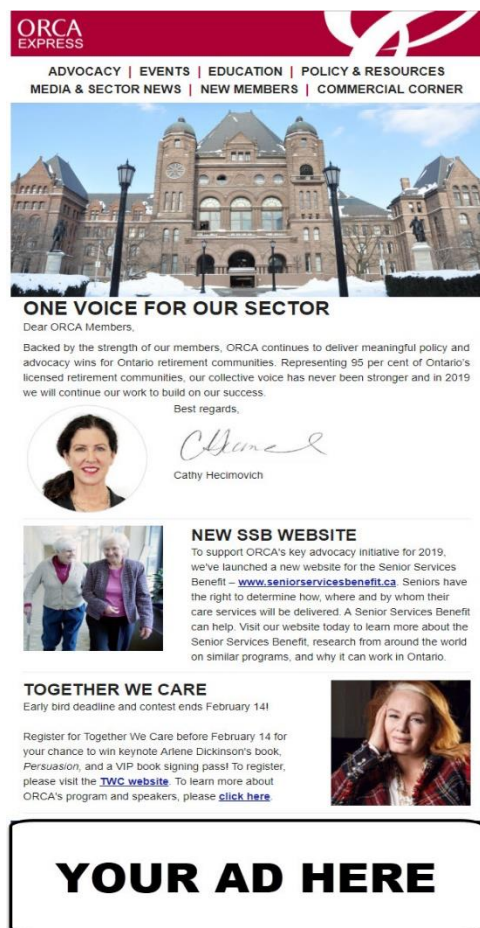
(Including logo with clickable link to website)

*Cost dependant on tutorial length.

ADVERTISING

ORCA Express E-Newsletter

Our monthly e-newsletter, the ORCA Express, is the way to get directly into your prospective clients' inbox. The newsletter includes valuable information and insights that keep retirement home owners and operators, as well as fellow commercial partners, in the know on association activities, initiatives, upcoming events, education opportunities and relevant sector news. The newsletter is distributed to 2,500 operator members and commercial partners.



ORCA EXPRESS


ADVOCACY | EVENTS | EDUCATION | POLICY & RESOURCES
MEDIA & SECTOR NEWS | NEW MEMBERS | COMMERCIAL CORNER

ONE VOICE FOR OUR SECTOR

Dear ORCA Members,

Backed by the strength of our members, ORCA continues to deliver meaningful policy and advocacy wins for Ontario retirement communities. Representing 95 per cent of Ontario's licensed retirement communities, our collective voice has never been stronger and in 2019 we will continue our work to build on our success.

Best regards,


Cathy Hecimovich

NEW SSB WEBSITE

To support ORCA's key advocacy initiative for 2019, we've launched a new website for the Senior Services Benefit – www.seniorservicesbenefit.ca. Seniors have the right to determine how, where and by whom their care services will be delivered. A Senior Services Benefit can help. Visit our website today to learn more about the Senior Services Benefit, research from around the world on similar programs, and why it can work in Ontario.

TOGETHER WE CARE

Early bird deadline and contest ends February 14!

Register for Together We Care before February 14 for your chance to win keynote Arlene Dickinson's book, *Persuasion*, and a VIP book signing pass! To register, please visit the TWC website. To learn more about ORCA's program and speakers, please [click here](#).

YOUR AD HERE

BANNER AD: \$300 per issue

- 560 x 150 pixels in size
- Linked to your website
- Placed near the top of the newsletter (see example above)

EDUCATION

Upcoming Webinars - Register Now!

February 13 - Employee Engagement
February 27 - Accessibility for Ontarians with Disabilities Act (AODA)
March 20 - ORCA's Dementia-Inclusive Initiative: Is Your Community Taking Part?
To learn more about the webinars and to register, please [click here](#).

2019 TLC Focus Groups

ORCA is currently planning dates in spring 2019 to conduct focus groups to gather feedback regarding TLC. ORCA values member feedback and is hopeful to gather staff and managers from communities and regional managers to gain insights into TLC usability in member communities. [Learn More](#)

 [2019 ORCA Educational Calendar](#)

**YOUR
PRODUCT/SERVICE
FEATURE HERE**

PRODUCT OR SERVICE FEATURE: \$300 per issue

- Description of product or service offering, up to 75 words
- Logo or product graphic, 150 x 150 pixels (or equivalent)
- Link to your website or document
- Position within the body of the email (see above)

DOUBLE YOUR IMPACT

Combine a banner ad with a product and service feature for only **\$500**

Are you looking for innovative ways to combine sponsorships and maximize your exposure throughout the year?
Do you have a unique idea? We can work with you to make it happen!
Other sponsorship opportunities are available through discussion.
Talk to us about sponsoring the ORCA Operations Manual, Members' Webcast and more.

EVENTS

Spring Road Shows

Road Shows are single-day, intensive and highly interactive education and networking events geared to senior leaders in the sector. They are held in conference-style venues in various cities across the province. Road Shows give you an opportunity to interact with attendees before the program, at breaks and during lunch. Introduce yourself to potential new clients and check in on existing client relationships.

2019 Theme: Memorable Customer Service

ORCA is committed to optimizing leadership potential and influence. This full day of leadership development will address the latest information from the Retirement Homes Regulatory Authority, best operational practices, and trends, followed by The Ritz-Carlton Leadership Center's Memorable Customer Service Enrichment Course. Learn the tools necessary to grow leaders in your communities, generate purpose driven performance, and create a culture for staff to elevate the resident experience.

Mississauga – June 4 | Ottawa – June 6 | London – June 11 | Vaughan – June 13



PRESENTING SEASON SPONSOR (1 available)

SOLD

- Provide a 5-minute verbal sponsor profile of your company (can include PowerPoint presentation or video)
- Table top display at all four Road Shows; up to two representatives may attend each show (includes lunch)
- Verbal recognition throughout the day
- Include your promotional literature in delegate resource package
- Logo recognition as Presenting Season Sponsor in Road Show promotional emails/materials, online registration, onsite materials, PowerPoint presentations, and ORCA's member web-site
- Logo, company name, description and contact information included on sponsor profiles page within the delegate packages
- Logo on the online event registration page
- List of all Road Show attendees
- Provide and present a door prize
- Option to join a member table for the afternoon program

Road Show Passport

Road Show attendees will be given a passport to encourage them to visit each sponsor table. Those who have collected stamps from all of our sponsors will be entered to win a grand prize!

LEADERSHIP ENRICHMENT PROGRAM SPONSOR

SOLD

Sponsor for the Ritz-Carlton half day program that we are bringing in for 2019

- Tabletop display at all 4 Spring Road Shows; up to two (2) representatives, includes lunch
- Sponsor recognition from the podium, on signage and on promotional material leading up to the Spring Road Shows
- Sponsor profile in delegate package
- List of all Road Show Delegates
- Opportunity to provide and present a door prize
- Opportunity to introduce and thank the Ritz Advisor
- Possibility of continuing as the Leadership Enrichment Program sponsor on a multi-year contract

SINGLE SHOW SPONSOR (limited number of single show sponsors per location)

\$1,300

- Table top display at chosen Spring Road Show; up to 2 representatives may attend (includes lunch)
- Verbal recognition at start and conclusion of sessions
- Logo recognition as sponsor in Road Show onsite materials and PowerPoint presentations, and also on ORCA's member website
- Logo, company name, description and contact information included on Sponsor Profiles page within the delegate packages
- List of all Road Show delegates
- Opportunity to provide and present a door prize
- Option to join a member table for the afternoon program

Why Attend?

- Connect with senior leaders from the sector
- Learn what the association is doing
- Reconnect with current clients
- Meet new clients
- Gain a better understanding of the challenges operators face day-to-day

Please note: All Road Show sponsorships are annual and do not include a first right of refusal for subsequent years.

"Being able to not only create a thorough database of great retirement community leads, but also having the opportunity to meet with key stake holders in personal yet relaxed forums such as the Road Shows and the ORCA Conference has made our membership with ORCA paramount to our success in Ontario."

– Ben Martin, President, SonderCare

ORCA Conference *(ORCA CON formerly known as ORCA Summer Conference)*

September 25 – 27, 2019 at Blue Mountain

Please note that sponsors from last year (with the exception of Marketplace) have first right of refusal for all ORCA Conference sponsorship opportunities, therefore not all opportunities will be available. Last year's sponsors have until **May 31, 2019** to commit. Please see the Marketplace sponsorship details on the next page for more information on the specific Marketplace application criteria.



PRESENTING SPONSOR

SOLD

- Sponsorship of Opening Keynote on Education Day, including opportunity to introduce the keynote speaker and to speak about your company
- Presenting Sponsor banner located strategically throughout the venue
- Logo recognition as Presenting Sponsor on promotional emails and material, conference program, website, signage and conference presentation loop
- Verbal recognition as Presenting Sponsor
- Logo recognition as Presenting Sponsor on delegate bags
- Two (2) ORCA Conference registrations (does not include accommodation)
- Two (2) tickets to Dinner with a Board Member
- One insert in delegate bags (see delegate bag guidelines)
- Presenting Sponsor status on ORCA website and at all other ORCA events
- Opportunity to present draw prize at close of workshops

DELEGATE SWAG BAG INSERT

\$200

- Over 300 delegate bags are given out to attendees
- Provide your swag items for insertion
- Check with ORCA for some fun ideas and suggestions
- ORCA has final approval of insert

SPECIAL EVENT VIDEOGRAPHY

\$3,000 - \$5,000

- Logo recognition as sponsor on program, signage and conference presentation loop
- Verbal recognition

ORCA Conference attendees are generally C-suite executives, senior management, regional directors or specialized corporate staff. As it is a very intimate setting, it is your best opportunity all year to have meaningful conversations with high level decision makers.



MARKETPLACE SPONSORSHIP – YOUR OPPORTUNITY TO SHOWCASE *NEW* PRODUCTS OR SERVICES TO THE SECTOR
(limited spaces available)

SOLD OUT

- Tabletop display (6 ft. draped) at Thursday Evening Cocktail Reception and Friday Education Day
- Recognition as joint sponsor of Thursday Evening Cocktail Reception
- One all-inclusive registration package for Thursday and Friday; includes Thursday breakfast, lunch & dinner; golf or alternate activity during the day; Friday breakfast, lunch and Education Day (no accommodation)
- Participants will be featured in lead-up promotional emails, Logo & Verbal recognition throughout Conference
- List of all attendees one week prior to the event
- Your company products/services featured in an exclusive ORCA Marketplace handbook
- Inclusion in a special “ORCA Marketplace” feature in the ORCA Express E-newsletter
- Recognition on ORCA’s website as an ORCA Marketplace sponsor
- Inclusion in the Marketplace “Shopping list” - a passport to encourage attendees to visit your table for a chance to win a special grand prize
- [Click here](#) to access the Marketplace Registration Form

Please note:

- The Marketplace will be open during the Cocktail Reception on Thursday (5:30-7pm) and Education Day on Friday (8am-3pm). In addition, your tabletop representatives will enjoy Friday’s Education Day sessions free of charge!
- **New members** who joined ORCA as of Sept. 1, 2018 will receive first right of refusal for Marketplace participation. The cut-off date will be **May 31, 2019**, after which time, Marketplace sponsorship will be open to all commercial partners.
- **Returning vendors** are encouraged to have a new product or service to introduce to the sector.



WEDNESDAY SPONSORSHIP OPPORTUNITIES

PRE-DINNER COCKTAIL PARTY

SOLD

- Logo recognition as sponsor on program, signage and conference presentation loop
- Logo recognition as sponsor on signage on each table
- Verbal recognition
- Opportunity to distribute bar vouchers: “Complimentary bar sponsored by your company”



DINNER WITH A BOARD MEMBER—EVENT SPONSOR

SOLD

- An exclusive event with limited seating
- Opportunity to introduce the ORCA Board of Directors
- Logo recognition as sponsor on program, signage and conference presentation loop
- Verbal recognition
- Guaranteed seating next to the Board Member of your choice

DINNER WITH A BOARD MEMBER—WINE SPONSOR

\$1,200

- Logo recognition as sponsor on program, signage and conference presentation loop
- Logo recognition as sponsor on signage on each table
- Verbal recognition

WELCOME RECEPTION

SOLD

- Logo recognition as sponsor on program, signage and conference presentation loop
- Logo recognition as sponsor on signage on each table
- Verbal recognition
- Opportunity to distribute bar vouchers: “Complimentary bar sponsored by your company”

“Some of the best opportunities to put the spotlight on the services that Greenhouse provides are through our sponsorships with ORCA. The association is always looking at ways to increase sponsor value and allow sponsors the greatest access and visibility to the membership. Our annual sponsorship of an event at the ORCA Conference allows us not only to network with decision makers at the educational and social events, it also is clear and memorable to those attendees that we help make the conference happen. We believe there’s a direct ROI on the dollars invested and we look forward to the sponsorship each year.”

– Heather Green, President & CEO, Greenhouse Marketing

THURSDAY SPONSORSHIP OPPORTUNITIES

DELEGATE BREAKFAST

SOLD

- Greet delegates as they start their day
- Brochure drop on all breakfast tables
- Logo recognition as sponsor on program, signage and conference presentation loop
- Logo recognition as sponsor on signage on each table
- Verbal recognition

ALTERNATE ACTIVITY

SOLD

- Alternate non-golfing activity and lunch
- Logo recognition as sponsor on signage, program and conference presentation loop
- Guaranteed participation in activity
- Previous activities include: Ice Carving, Chopped Kitchen and Whodunit Challenge

BANQUET DINNER

SOLD

- Logo recognition as sponsor on program, signage and conference presentation loop
- Logo recognition as sponsor on signage on each table
- Verbal recognition as sponsor

WINE AND CHOCOLATE AT DINNER

SOLD

- Logo recognition as sponsor on program, signage and conference presentation loop
- Logo recognition as sponsor on signage on each table
- Verbal recognition as sponsor

THURSDAY NIGHT HOSPITALITY

SOLD

- Logo recognition as sponsor on program, signage and conference presentation loop
- Logo recognition as sponsor on signage on each table
- Verbal recognition
- Opportunity to distribute bar vouchers: "Complimentary bar sponsored by *your company*"

PHOTO BOOTH*

\$2,500

- Logo recognition as sponsor on program, signage and conference presentation loop
- One full registration for Tuesday Evening Events to include; cocktail reception, dinner, hospitality suite and entertainment (no accommodation)
- Opportunity to place your company banner beside the booth
- Photo booth is on site for the start of the cocktail reception and remains open throughout the evening events
- Custom design on each print attendees take with them

PARTY GAMES*

\$1,500

- Logo recognition as sponsor on signage, program and conference presentation loop
- Verbal recognition as sponsor

POPCORN*

\$500

- Logo recognition as sponsor on signage, program and conference presentation loop
- Your logo on the popcorn bags

**These sponsorships are subject to change due to new venue location. Previous sponsors will receive first right of refusal and opportunity to work with ORCA on new sponsorship opportunities.*

THURSDAY GOLF SPONSORSHIP OPPORTUNITIES

REFRESHMENT CARTS

SOLD

- Logo recognition as sponsor on refreshment carts signage (2 carts) and conference presentation loop
- Logo recognition as sponsor on program

GOLF CART PARTNER

SOLD

- Logo recognition as sponsor on signage on each golf cart and conference presentation loop
- Opportunity to place promotional product in each cart
- Opportunity to meet each golf team by accompanying photographer around the course
- Team photo provided to each foursome with your company logo

GOLF LUNCH

\$1,000

- Logo recognition on program, golf handbook, signage and conference presentation loop
- Logo included on lunch tickets
- Opportunity to welcome golfers at lunch station

REGULAR HOLES (one sold, and one bundles of seven holes available)

\$800

- Recognition on hole signage, golf handbook and conference presentation loop
- Opportunity to provide short slogan/tagline from sponsor on signage
- Opportunity to greet golfers at one of your holes and hand out gift or promo item

CONTEST HOLES (two sold and two available)

\$500

- Logo recognition on signage, golf handbook and conference presentation loop
- Verbal recognition as sponsor
- Prize bags will have sponsor branding (ORCA will purchase prizes)

GOLF TEAM PRIZES (three prizes available)

SOLD

- Logo recognition as sponsor on signage, golf handbook and conference presentation loop
- Verbal recognition as sponsor
- Prize bags will have sponsor branding (ORCA will purchase prizes)
- Choose from First Place Team, Second Place Team or Most Honest Golfers

WATER BOTTLES FOR GOLFERS

SOLD

- Each water bottle will be labelled with your logo

MULLIGANS

SOLD

- Sponsor logo printed on golf balls (logo must be received by August 1, 2018)
- Logo recognition as sponsor on signage, golf handbook and conference presentation loop
- Meet golfers at the registration table and personally hand out mulligans
- Includes one delegate bag insert (a \$200 value – see delegate bag guidelines)

PUTTING CONTEST

\$800

- Logo recognition on signage, golf handbook and conference presentation loop
- Verbal recognition as sponsor
- Prize bags will have sponsor branding
- Opportunity to greet each golfer at the putting contest location

FRIDAY EDUCATION DAY SPONSORSHIP OPPORTUNITIES

BREAKFAST AND ASSOCIATION UPDATE

\$2,000

- Logo recognition on signage, program and conference presentation loop
- Logo recognition as sponsor on signage on each table
- Verbal recognition
- Opportunity to welcome delegates and introduce ORCA CEO

MORNING REFRESHMENT BREAK

SOLD

- Logo recognition on signage, program and conference presentation loop
- Tent cards placed throughout the refreshment area

MORNING EDUCATION

SOLD

- Logo recognition on signage, program and conference presentation loop
- Logo recognition as sponsor on signage on each table
- Verbal recognition
- Opportunity to introduce alternate morning speaker
- One insert in delegate bag (see delegate bag guidelines)
- Please Note: sponsorship of opening keynote speaker is included in Presenting Sponsor entitlements



LUNCH

SOLD

- Logo recognition on signage, program and conference presentation loop
- Logo recognition as sponsor on signage on each table
- Verbal recognition
- Opportunity to announce lunch and reference the afternoon program
- One insert in delegate bag (see delegate bag guidelines)

AFTERNOON EDUCATION

\$2,000

- Logo recognition on signage, program and conference presentation loop
- Logo recognition as sponsor on signage on each table
- Verbal recognition
- Opportunity to introduce speaker
- One insert in delegate bag (see delegate bag guidelines)

Have an idea for a unique sponsorship?

We can help maximize your company's exposure through customized sponsorship packages!

Fall Regional Workshops

October 22 – November 12

Fall Regional Workshops are single-day, highly interactive educational sessions held in retirement homes across the province. As a sponsor, you will have a tabletop display in the room for the entire day to showcase your products and services. These workshops will be a great opportunity to reach operator members in an intimate setting.

Locations are not confirmed yet. Venue details to follow. Stay tuned for more information!

PRESENTING SPONSOR (one available)

SOLD

- Provide a 5-minute verbal sponsor profile of your company (can include PowerPoint presentation or video)
- Table top display at all Workshops; up to two representatives may attend each workshop (includes lunch)
- Verbal recognition throughout the day
- Welcome back attendees from lunch
- Include your promotional literature in delegate resource package
- Logo recognition as Presenting Season Sponsor in promotional emails/materials, online registration, onsite materials, PowerPoint presentations, and ORCA's member website
- Logo, company name, description and contact information included on sponsor profiles page within the delegate packages
- Logo on the online event registration page
- List of all Workshop attendees
- Provide and present a door prize

SINGLE WORKSHOP SPONSOR (limited number of sponsors per location)

SOLD

- Table top display at chosen Workshop; up to 1 representative may attend (includes lunch)
- Verbal recognition at start and conclusion of sessions
- Logo recognition as sponsor in onsite materials and PowerPoint presentations, and also on ORCA's member website
- Logo, company name, description and contact information included on Sponsor Profiles page within the delegate packages
- List of all Workshop attendees
- Opportunity to provide and present a door prize

Fall Members' Webcast

Wednesday, November 13, 2019

The Fall Members' Webcast provides an opportunity to get your company out in front of all of our Operator Members as senior leaders and regional managers participate in our annual webcast from the comfort of their own offices.

PRESENTING SPONSOR (one available)

\$1,000

- Introduce yourself, your company and ORCA Board Members
- Your banner will appear onscreen multiple times throughout the presentation
- Your logo will appear on the registration form and all promotional material sent to the membership
- You will receive verbal recognition from the ORCA CEO during the webcast

Together We Care Convention and Trade Show

April 1 – 3, 2019 at Toronto Congress Centre



The Ontario Retirement Communities Association and The Ontario Long Term Care Association are proud to host Canada's largest gathering of retirement community and long-term care professionals. Join us at the Toronto Congress Centre, April 1-3, 2019.

Together
We Care

Awarding of Sponsorship is done on a first-come first-served basis. Sponsorship requests must include the completed Sponsorship Agreement. Together We Care exhibiting and sponsorship is handled by a third party on behalf of ORCA and the OLTCA. To explore sponsorship opportunities, please contact Rebecca Darling of The Bayley Group at 519.263.6001 or rebecca@bayleygroup.com.

For additional details, please visit together-we-care.com/sponsorship/

WHAT TO EXPECT

- Outstanding Keynote Speakers
- Be Engaged, Be Inspired
- Innovation in LTC and Retirement Sectors
- Senior Living Culinary and Nutrition Summit
- Inspiring ideas and leading-edge technology are showcased