

Together We Care

Ontario Long Term Care & Ontario Retirement Communities Associations'

TORONTO CONGRESS CENTRE | APRIL 3-5, 2017

SAVE THE DATE

Retirement Communities Specific Program

Together We Care brings together dynamic speakers, timely topics, excellent networking, the largest trade show for our sector and much more.

- ✓ **300+ booth trade show** featuring diverse product + service offerings
- ✓ **1200+ delegates** from the retirement + long term care sectors
- ✓ **Leadership Dinner, Exhibitor Extravaganza & After Parties** allow mingling + networking
- ✓ **Experts and visionaries** sharing international + national models + trends
- ✓ **Senior Living Culinary + Nutrition Summit** with one full day specifically for retirement living culinary professionals on Wednesday April 5th!

REGISTER NOW

SPEAKERS

HOTEL INFORMATION

This year: Choose between ORCA's retirement-specific streams – in addition to fantastic joint presentations, keynotes, plenary... and the new virtual dementia tour!



OPERATIONAL EXCELLENCE + WORKFORCE DEVELOPMENT

Geared towards owners + operators, senior management, human resources management, financial + business managers, developers



CULINARY + NUTRITION SUMMIT

Geared towards managers + supervisors, registered dietitians, food service executives + staff, chefs, culinary nutrition teachers + students, health care staff involved in nutrition of residents. Features: food stage demos + workshops



QUALITY OF LIFE + QUALITY OF CARE

Geared towards RNs, RPNs, PSWs, directors of care + directors of wellness, activity + recreation managers and staff, program managers, memory care professionals



VIRTUAL DEMENTIA TOUR

Open to all ORCA + OLTCA delegates



JOINT PROGRAMMING

Open to all ORCA + OLTCA delegates

REGISTRATION, PROGRAM DETAILS AND MORE AT TOGETHER-WE-CARE.COM

MONDAY, APRIL 3, 2017

- 2:30 pm** **ORCA Annual General Meeting**
Operator members are invited to attend ORCA's Annual General Meeting + vote for new Board of Directors
- 6:30 pm** **Leadership Cocktail Reception, Dinner & After Party**
A great way to kickoff your conference experience at the TCC North Building
**Tickets for the Leadership evening are purchased separately*

TUESDAY, APRIL 4, 2017

- 8:00 am** ▲ **Convention Opening: Day 1**
Hear from Laurie Johnston, CEO, ORCA + Candace Chartier, CEO, OLTCA
- 8:15 am** ▲ **Opening Keynote: Leading Global Futurist, Trends & Innovation Expert**
Jim Carroll, "Futurist"
We are EXCITED to announce Jim Carroll as the Together We Care 2017 Opening Keynote. Jim will discuss the opportunities that come from innovative thinking in dealing with one of the most significant challenges of our time, caring for our aging population. Acknowledged as one the world's leading global futurists, trends and innovation experts with a massive global blue chip client list, Jim helps transform growth-oriented organizations into high-velocity innovation heroes!
- 9:15 am** ▲ **Leadership Panel: Leading in Times of Calm and Crisis: The Crucial Roles within your Organization**
Panelists TBD
- 10:00 am** ▲ **Special Remarks**
Hear from a special guest speaker



- 10:30 am** ● **Developing Leaders to Foster Innovation**
Dr. Chuck Evans, Assistant Dean of the College of Business and Economics, University of Guelph
Innovation drives growth and creates competitive advantages for those organizations that know how to harness its value. It is paradoxical that current practices in developing leadership actually discourage and underdevelop the competencies required to innovate. This presentation will review the competencies required in order to become an innovative leader and how the common leadership development practices used by organizations are failing to do so. Traditional approaches will be explored and compared to alternatives that are directly linked to promoting innovation.
- ✚ **Medical Cannabis: Understanding & Preparing for the Shifting Legal Landscape**
Lydia Wakulowsky, Borden Ladner Gervais LLP and Christine Laviolette, Borden Ladner Gervais LLP
Given the increasing social acceptance of cannabis, more accessible products, and the outcome of some legal challenges under the Canadian Charter of Rights and Freedoms, we may see a push towards greater acceptance of medical cannabis in retirement homes. This session will help to better understand the ins and outs of medical cannabis, and will provide guidance on how to navigate the shifting legal landscape.

TUESDAY, APRIL 4, 2017

11:30 am Trade Show & Lunch


Browse the exhibit floor while enjoying lunch

 **Virtual Dementia Tour**
Trade show floor

2:00 pm  **“It’s Given Me A New Life”: Reducing Social Isolation in Senior Living**

Dr. Robyn Stone, Executive Director, Leading Age Center for Applied Research and Kristine Theurer, Founder & President, Java Group Inc.

Despite the benefits of congregate senior living, many residents experience a diminished sense of purpose and social isolation. Although some residents adapt, many remain isolated resulting in high rates of loneliness and depression. Research indicates that individuals engaged in peer support draw significant benefits from the exchange of advice and emotional connection, however peer support programs are rare within residential care. To address the above concerns, an innovative peer support intervention was developed called the Java Mentorship Program. Using video and interactive group learning, presenters will share final research results, and review implementation processes and lessons learned.

 **Benchmarking: Hospitality vs. Healthcare**
Moderator: Peter Watson, Customer Service Consultant Panelists: TBD

As a hospitality driven industry, multiple parallels can be drawn between the retirement home sector and the hotel industry. Panelists will bring knowledge from the hotel industry and the retirement home sector, and will provide strategies on how we can continue to maintain a hospitality focus with the realities of the increased needs of future residents. Globally, the hotel industry has successfully used benchmarking data to improve performance. Learn how the star reports supported the evolution of the hotel industry and how the retirement home sector can maximize CORE data to benchmark our successes.

3:00 pm  **What do Theme Parks and Entertainment Design Have to Do with Retirement Living?**

Gordon Dorrett, President & CEO, FORREC

What attracts people to theme parks has dramatically shifted over the past 10 years, and the same shift is paralleled in retirement living. Older adults want more activity and more life enhancement, and families and surrounding communities are an integral part of these retirement communities. The President and CEO of FORREC, the creators of Legoland and Universal Studios, explain how understanding the design principles that make a place entertaining are just as valid when applied to places where seniors live. Come learn about two of FORREC’s retirement living projects in the US and Canada that are reinventing the approach to life after 55.

 **Virtual Dementia Tour**
Trade show floor

 **Dementia: Changing the Culture of Care**

Dr. Allen Power, MD, Author

In this session, Dr. Power will describe the drawbacks of a narrow biomedical model for viewing dementia. He will then offer an alternative approach that rests on three basic pillars: redefining dementia in terms of the individual’s experience, shifting to a proactive focus on enhancing several aspects of well-being, and transformation of the care environment to support these new approaches. Attendees will leave with concrete examples of how this model can be put into practice, and an approach to personal expressions that can create dramatic and sustainable results, without the use of potentially dangerous medications.

 **Virtual Dementia Tour**
Trade show floor

TUESDAY, APRIL 4, 2017

4:00 pm Hospitality Hour and Networking
Trade show floor

★ Virtual Dementia Tour
Trade show floor

6:30 pm Tuesday Night Bash (Dinner Included)
Join all delegates for a party

WEDNESDAY, APRIL 5, 2017

8:30 am ▲ Convention Opening: Day 2 Special Remarks
Hear remarks from a guest speaker

8:45 am ▲ Opening Keynote: From the Olympics to the NFL to Granting Wishes
Jeremy Bloom, Wish of a Lifetime

Jeremy is CEO of the Marketing Technology Company, Integrate ,and founder of Wish of a Lifetime, a nonprofit organization that has granted over 1500 wishes to seniors in the US and Canada. Jeremy specializes in moving fast and making an impact, and envisions a world in which society embraces aging and the wisdom that accompanies it, where seniors are celebrated and intergenerational connections are part of our daily lives.



11:00 am ◎ De Hogeweyk, the Dementia Village in the Netherlands: An Integral Approach in Dementia Care

Eloy Van Hal, Leading Founder & Developer of De Hogeweyk Village

The Hogeweyk has become well known all over the world as the Dementia Village. But what is it? The Hogeweyk is the outcome of an integral care concept for people living with dementia that guarantees a life where living, wellbeing and health are equally important. The care concept is focused on living a normal life and is based on 6 pillars, which will be explained thoroughly. His session will aim to inspire the audience to explore new dementia care models in Ontario.



◇ Lessons Learned from a Retirement Home Chef & Chopped Canada Winner

Chef Janet Burnup, Aliments ULTIMA Foods inc,; St. Clair College

It is important to remember that Retirement is a business, a business FOR people. Join Chef Janet Burnup as she shares her story and experience as a successful Chef in many industries. Not only will Janet share her story, but she will review budgets, marketing strategies and how to really connect with the needs of your residents. This presentation will inspire you to manage the practical ,but lead with passion for food, producing a high quality product for your residents.

★ Virtual Dementia Tour
Trade show floor

11:30 am Trade Show & Lunch

11:35 am ◇ Demo: Savoury Soups

*Trade show floor
11:35-12:05pm*

WEDNESDAY, APRIL 5, 2017

12:00 pm  **Demo: A "Fresh Look at Cooking for Seniors"**

Daryl Neamtu, DN Hospitality [12:25pm-12:55pm]

Daryl, the corporate chef and owner of DN Hospitality, will be leading you through a culinary tour of the new and exciting "fresh" ideas when cooking for seniors. Daryl will be discussing different menu options, the use of local produce through farms and farmers markets, and specialty menus throughout the year. This is a passion of Daryl's as he was part of the opening team of Canada's first farm to table restaurant 'On the Twenty' in Jordan, Ontario. He will be offering some great tips and tricks of sodium and sugar reduction without the loss of flavor or creativity.

 **Virtual Dementia Tour**
Trade show floor

1:00 pm  **Combating Ageism: A Call to Action**

Greg Shaw, Director International and Corporate Relations, International Federation of Aging (IFA)

There is no time like now to mobilize the sector around the increasing presence of ageism and age discrimination. Through their work with the World Health Organization, Mr. Greg Shaw will present some of the latest international thinking and action being taken on combating ageism. Retirement communities have an important role to play in the conversation and this session will be a call to action for organizations to implement initiatives within their communities to challenge ageism head-on.

 **Cutting Edge Memory Care Designs in Senior Living**

Eloy Van Hal, Founder/Developer, De Hogeweyk Dementia Village + Ron Possamai, Principal Architect, Global Architect Inc. + Andrea Van der King – Principal Designer at Van der King

Considering memory care? Join three design experts to learn their top 10 musts of memory care design. They will showcase international and local projects and will share both structural and interior design tips to incorporate when designing villages, stand-alone buildings, and repurposing pre-existing structures.

 **Enhancing Dining through Innovation and Excellence**

Karen Hurley, Sysco

We all enjoy a great meal and a great dining experience, so why should we strive for anything less for our Seniors? Today's operators are so busy "keeping up", they are bogged down in the daily routine. In this presentation we will review the top 10 things you can start to do tomorrow to enhance your residents' dining experience, all while staying on budget and on task. We will explore food production, preparation, procurement, staffing, delivery of meals, plate presentation, etc. opening minds to new possibilities. In addition, we will explore opportunities to use innovative technologies to enhance your residents' dining experience.


 **Virtual Dementia Tour**
Trade show floor

WEDNESDAY, APRIL 5, 2017

2:00 pm  **The Power to Choose: Their Right, Our Responsibility**

Dr. Allen Power, MD, Author

One of the greatest challenges in supporting people living with dementia is enabling autonomy and choice. The dominant view of dementia stresses incapacity and decline, and our care systems lean heavily on maximizing safety, often at the expense of one's quality of life. In this session, the presenter will suggest an alternate view of dementia that focuses on the person's experience, and uses a transformative approach to care and support that enhances well-being through deep, knowing relationships. Dr. Power will show how autonomy is eroded by stigma, provide a pathway for relational autonomy and share stories of how people have successfully negotiated "the dignity of risk."

 **Regulation & Collaboration**

Bonnie Rose, CEO and Registrar, Retirement Home Regulatory Authority Retirement Home Operator, TBD

Join the CEO and Registrar of the Retirement Home Regulatory Authority (RHRA) to hear about current and future initiatives at the RHRA. Bonnie will then be joined by an operator to have an open dialogue about opportunities and challenges for the sector, and how we can work together to continue to operate safe and welcoming homes for seniors with the everchanging landscape.

 **Increasing Resident Satisfaction through Advanced Lead Measures**

Gary McBlain, Baybridge Senior Living

Gary McBlain is an enthusiastic advocate for excellence in Seniors Food Service. In this timely presentation he will share his data and research on how to improve Resident Satisfaction through Advanced Lead Measures. By capturing and addressing, in a quantitative way, residents' concerns related to food quality, food temperatures and meal service he will share innovative ways to help 'perfect' the service you provide to your residents. Improved Service = Increased Satisfaction = Happy Residents = More Happy Residents.

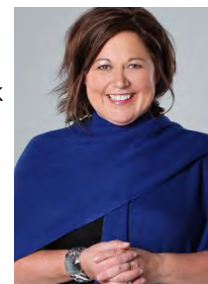
 **Virtual Dementia Tour**

Trade show floor

3:00 pm  **Closing Keynote: Dream BIG Be BOLD**

Paula Morand, Speaker, Author + Visionary

Get fired up and fuel your vision to the next level. With insights from her best selling book *Bold Courage: How Owning Your Awesome Changes Everything*, Paula share insights about what it means to shift perspective, discover new possibilities and make the decision to play a bigger game in work and in life. With high energy and humour, Paula is sure to close our conference with an infusion of hope, courage and action.



Together We Care 2017 Brings You the Virtual Dementia Tour

Book a Virtual Dementia Tour to see firsthand what a person living with dementia experiences. These are available on the trade show floor during exclusive trade show hours and concurrent sessions on **April 4 and 5, 2017**. Book when selecting your sessions at Together We Care.

